

For Immediate Release:

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**Academic Financial Solutions, LLC
announces the opening of a 50+ agent Call Center
in Tampa, Florida**

June 7, 2004 (Tampa, Florida) Academic Financial Solutions, LLC announced that they have begun operations of a 50+ agent Call Center in Tampa, Florida. Specializing in assisting Federal Student Loan holders with the consolidation of their existing loans, Academic Financial Solutions has already saved borrowers millions of dollars in interest payments with their *NO FEE Student Loan Consolidation Program*.

"With all the changes recently to the regulations relating to Federal Student Loans, we have found that our *NO FEE Student Loan Consolidation Program* is a fast and easy way for borrowers to cut their monthly student loan payments by over 50%," said Academic Financial Solutions Chairman Dr. Harold Babb. "We've done our homework on this, and our process is a proven winner at no cost to the borrower. This is a very uplifting business, because, at the end of the day, you know that customers are going to be happy with their decision."

Federal Loan Consolidation rates are set by the Federal Government, and the current rate of 3.43% is the lowest in the history of Federal Student Loans. Borrowers are eligible to consolidate if they: 1) have Federal Student Loans totaling over \$10,000; and 2) are not currently enrolled in a College or University. It is estimated that over \$35 Billion in Federal Student Loans were Consolidated in 2003, and that there are currently over 6 Million students currently enrolled in colleges and universities holding Federal Student Loans.

"We've done a significant amount of research and testing regarding how we can simplify the consolidation process for Federal Student Loan holders." added Dr. Babb, Professor and Former Chairman of Marketing at the University of Richmond. "With the technology infrastructure we have in place, the AFS *NO FEE Student Loan Consolidation Program* meets the needs of borrowers better than anything else in the marketplace today. In addition, we plan to distinguish ourselves further by the quality of service and solutions we offer our clients."

Based in Tampa Florida, Academic Financial Solutions has worked with thousands of Federal Student Loan holders to reduce their monthly payments using their *NO FEE Student Loan Consolidation Program*. For more information call Toll Free 1-866-41-NOFEE or visit their Website at www.AcademicFinancial.com.